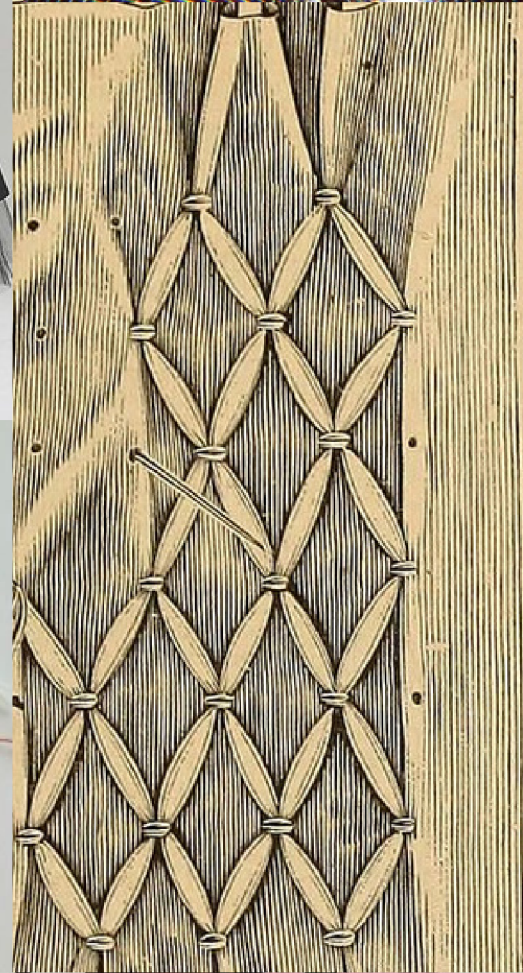




INVISIBLE STRING

SPRING 25

This collection is inspired by the album “Folklore” by Taylor Swift. The album is incredibly poetic as it details Swifts journey through love and loss. Like the season of Spring, the album blends rebirth and beauty with death and decay. I selected six songs from the album that I feel most encompass the Spring. The songs are: Seven, August, Cardigan, The Last Great American Dynasty, Invisible String, and Exile. The collection starts with Seven, a song of childhood and Innocence, and ends with Exile, a song that represents extreme grief and loss. With a mixture of vintage and modern Influences, this collection brings new life to Spring through death.





INVISIBLE STRING

SPRING 25



INVISIBLE STRING

SPRING 25



CLIENT PROFILE



AGE: Young Adults (late 20s-30s)

LOCATION: Coastal Cities (San Francisco, Boston)

INCOME: Upper-Middle Class

OCCUPATION: Educator, Author, Designer

EDUCATION: College Educated

HOBBIES: Knitting/Crocheting, Nature, Music, Dinner Parties

IDEALS: Sustainability, Inclusivity, Feminism

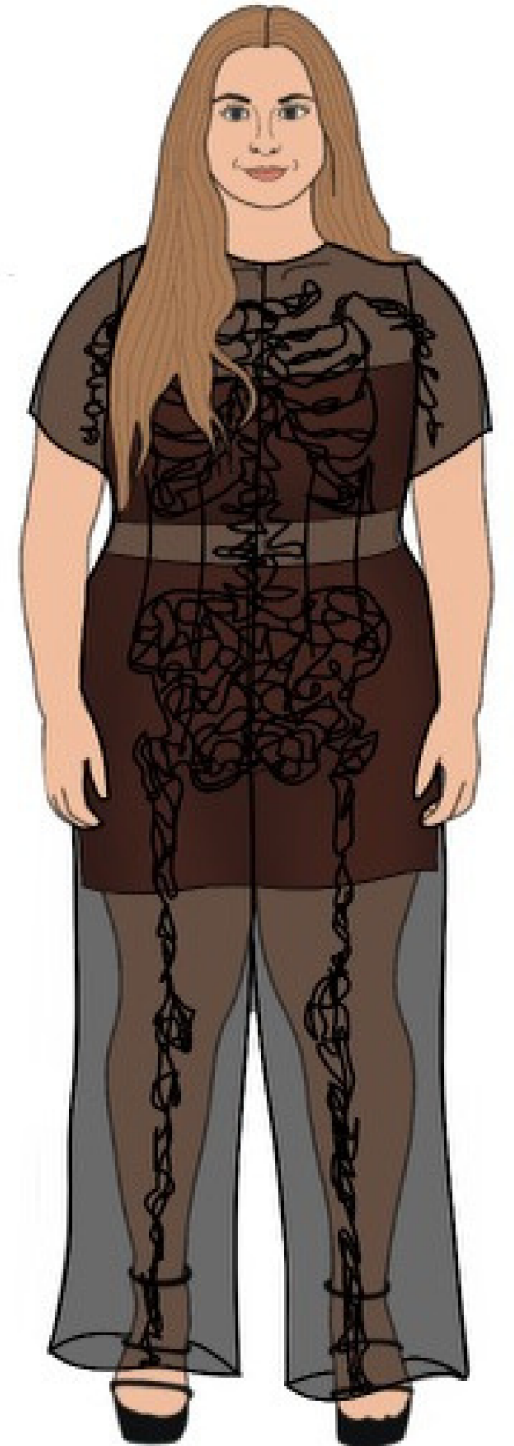


INVISIBLE STRING

SPRING 25

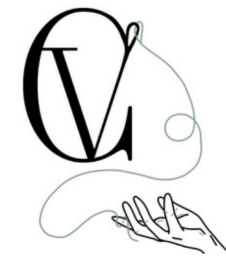


ILLUSTRATIONS



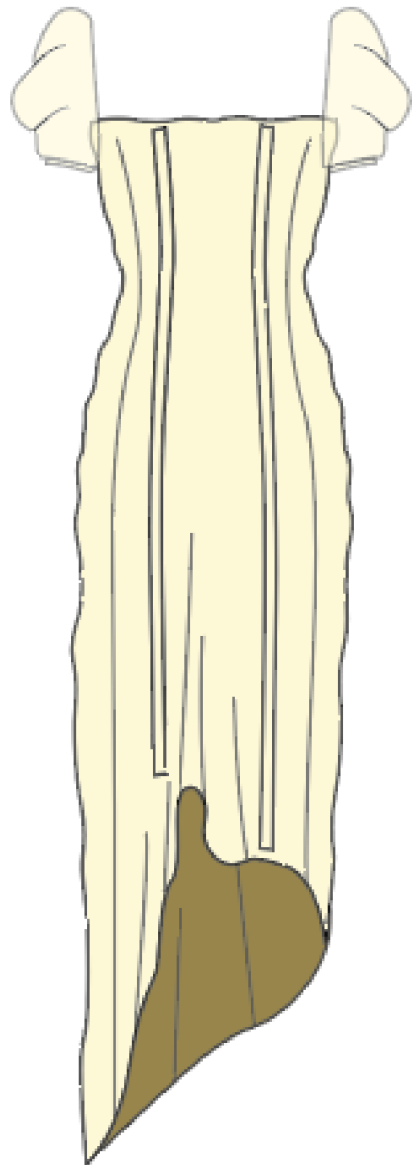
INVISIBLE STRING

SPRING 25

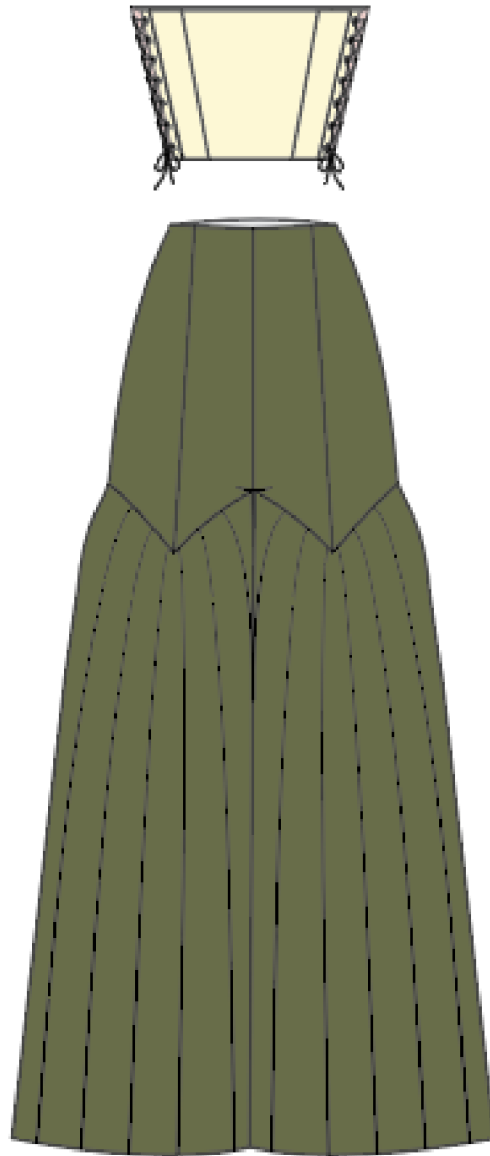


CADS
COLOR FRONT

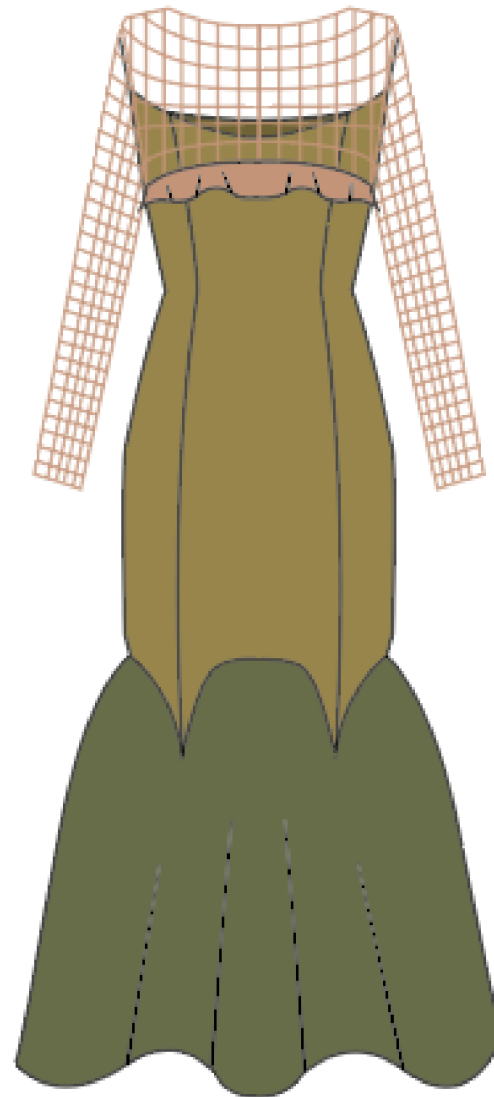
Seven



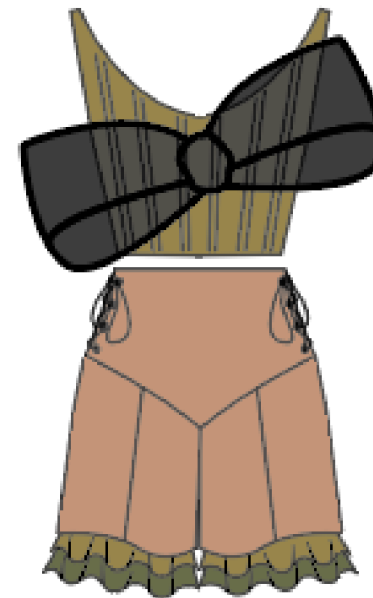
August



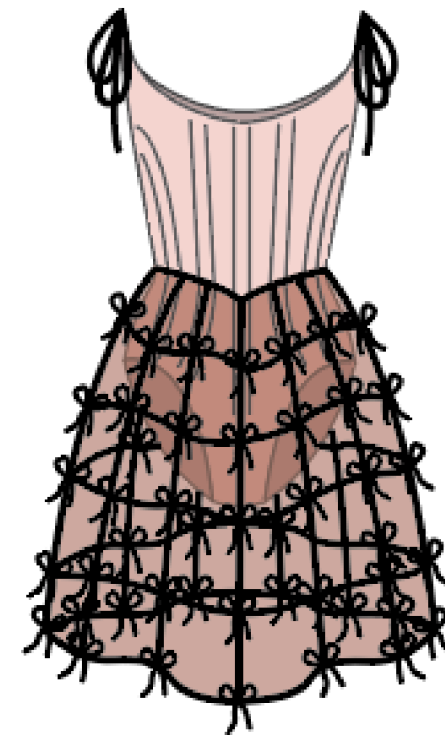
Cardigan



TLGAD



Invisible String



Exile

